

# CREATIVITY

CREATIVITY-ONLINE.COM

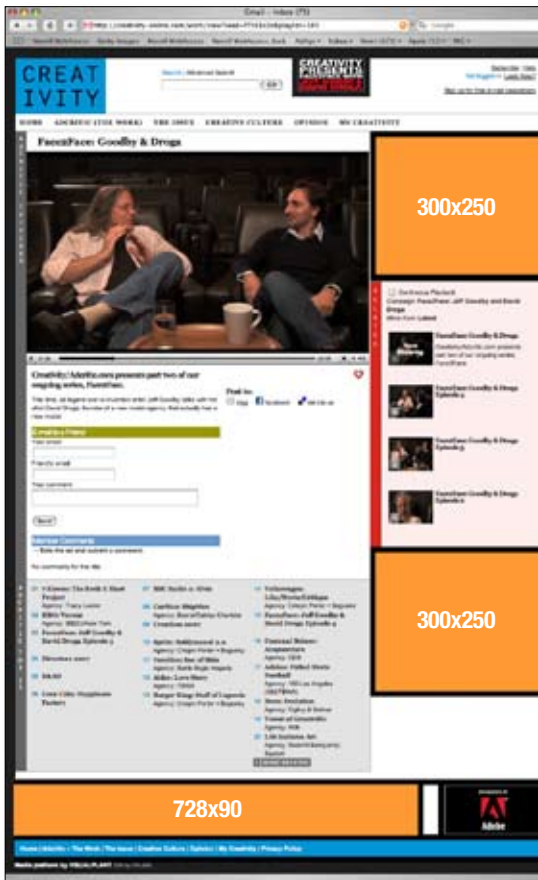
## SPONSORSHIP OPPORTUNITY **FACE2FACE**

*Creativity* brings together titans in the advertising industry to sit down and interview each other. The results are then broadcast in video clips on Creativity-online.com.

Each **Face2Face** is a one-on-one interview between two creative geniuses.

Previous participants in Face2Face include:

- **Lee Clow**, executive creative director, TBWA Chiat/Day and **Alex Bogusky**, partner and creative director, Crispin Porter + Bogusky
- **Jeff Goodby**, Co-Chairman, Goodby, Silverstein and Partners and **David Droga**, founder of Droga 5



### SPONSORSHIP INCLUDES

Three banner ads (728x90, two 300x250), "Brought to you by..." and logo recognition on the Face2Face page on Creativity-online.com.

**BONUS! Make your 728x90 banner a video banner ad at no extra charge.**

15-second video roll at the beginning of each video file posted.

Logo presence on all promotions of the section:

- Strip ad in *Creativity* (space permitting)
- Promotional buttons run-of-site on Creativity-online.com
- Promotional buttons on *Creativity's* E-mail Newsletters

### DURATION

Public viewing – 3 months

Subscribers only – 12 months

### RATES (GROSS)

\$29,400

### SALES CONTACT

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