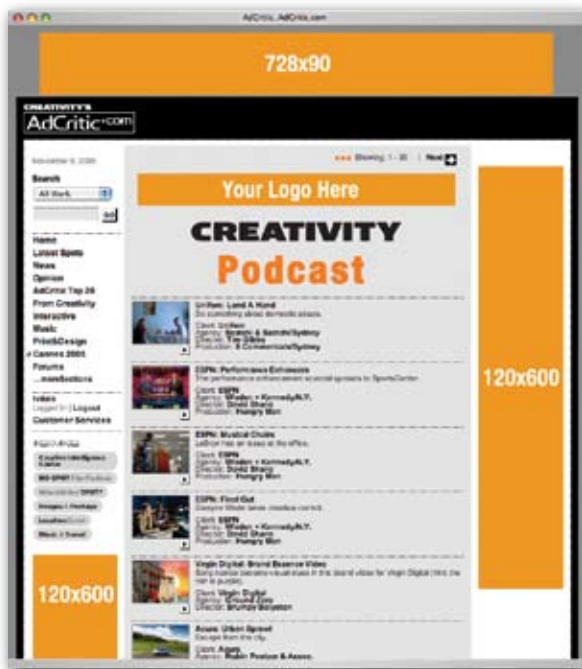


## SPONSORSHIP OPPORTUNITY **CREATIVITY PODCAST**

Each Monday, *Creativity* produces a podcast that runs on iTunes and on *Creativity's* AdCritic ([www.adcritic.com](http://www.adcritic.com)).

Editor Teresa Iezzi will interview a hot creative personality. Discussion will cover a wide range of topics, including a critique of the Spot of the Week.



### SPONSORSHIP INCLUDES

Three banner ads (728x90, two 120x600), "Sponsored by" and logo recognition on the *Creativity* Podcast page on *Creativity's* AdCritic

"Brought to you by..." recognition at beginning of audio files posted on iTunes

15-second commercial at beginning of audio files posted on *Creativity's* AdCritic

Logo presence on all promotions of section:

- Monthly strip ad in *Creativity*
- Banner ad every Tuesday on *Creativity's* AdCritic home page
- Promotional buttons run-of-site on *Creativity's* AdCritic
- Promotional buttons on *Creativity's* E-mail Newsletters
- Total promotional impression for 12 weeks – 1,536,000

### RATES(GROSS)

\$25,000 (12-week sponsorship)

### SALES CONTACT

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