

JANUARY

ADVERTISING/SPONSORSHIP OPPORTUNITIES DEADLINE BONUS DISTRIBUTION

7	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Dec 20	
14	News, Digital, MediaWorks, CMO Strategy, TalentWorks • News Focus: CES Event	Jan 3 Jan 2	
21	News, Digital, MediaWorks, CMO Strategy, TalentWorks • Special Report: Agency of the Year	Jan 10 Dec 28	
28	News, Digital, MediaWorks, CMO Strategy, TalentWorks • Custom Guide: Custom on Custom AdAge.com: NATPE Coverage Sponsorship AdAge.com: Super Bowl XLI Sponsorship	Jan 17 Dec 10 Jan 14 Jan 14	• NATPE (Jan 28-31, Las Vegas, NV)

FEBRUARY

4	News, Digital, MediaWorks, CMO Strategy, TalentWorks • News Focus: NATPE • News Focus: Presidential • Custom Salute: AAF Most Promising Students AdAge.com: Ad Age Marketing 50 Awards Luncheon Coverage Sponsorship Event: Ad Age Marketing 50 Awards Luncheon Sponsorship	Jan 24 Jan 21 Jan 21 Jan 19 Jan 21 Dec 17	• Ad Age Marketing 50 Awards Luncheon (Feb 6, New York, NY) • AAF Most Promising Minority Students Luncheon (Feb 7, New York, NY)
11	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Jan 31	• iMedia Brand Summit (Feb 10-13, Coconut Point, FL) • RAB Conference 2008 (Feb 11-13, Atlanta, GA)
18	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Feb 7	
25	News, Digital, MediaWorks, CMO Strategy, TalentWorks • News Focus: Kids Upfront AdAge.com: Ad Age Madison+Vine Coverage Sponsorship	Feb 14 Feb 11 Feb 12	• CTFA Annual Meeting (Feb 27-Mar 1, Boca Raton, FL) • ANA TV Ad Forum (Feb 28, New York, NY)

MARCH

3	News, Digital, MediaWorks, CMO Strategy, TalentWorks • Special Report: Media Agency of the Year • News Focus: Madison+Vine • Custom Guide: Hispanic Marketing Evolution MediaWorks Extra AdAge.com: AAAA Media Conference & Trade Show Coverage Sponsorship	Feb 21 Feb 11 Feb 18 Jan 8 Feb 4 Feb 18	• AAAA Media Conference & Trade Show (Mar 5-7, Orlando, FL)
10	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Feb 28	• AMA EFFIE Awards Judging (Mar 13-14, Location TBA)
17✓	Special Digital Issue • Special Report: The Digital A-List Ad Age TalentWorks Digital Career Guide AdAge.com: Ad Age Digital Marketing Conference Coverage Sponsorship Event: Ad Age Digital Marketing Conference Sponsorship	Mar 6 Feb 25 Feb 4 Mar 3 Feb 4	• Ad Age Digital Marketing Conference (Mar 18-19, New York, NY)
24	News, Digital, MediaWorks, CMO Strategy, TalentWorks Event: Creativity 50 Party Sponsorship	Mar 13 Feb 11	• Creativity 50 Party (Mar 27, New York, NY)
31	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Mar 20	• iMedia "Breakthrough '08" Summit (Mar 30-Apr 2, Rancho Mirage, CA)

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APRIL

7	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Mar 27	
14✓	News, Digital, MediaWorks, CMO Strategy, TalentWorks • Special Report: Cable TV • Custom Guide: Ad Network Guide AdAge.com: Cable TV Report Sponsorship	Apr 3 Mar 24 Mar 3 Mar 31	• Ad:Tech San Francisco (Apr 15-17, San Francisco, CA) • New York Magazine Day (Apr 16, New York, NY) • AHAA Semi-Annual Meeting (Apr 16-18, San Antonio, TX) • ANA Brand Innovation Forum (Apr 17-24, New York, NY)
21	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Apr 10	
28	News, Digital, MediaWorks, CMO Strategy, TalentWorks • Custom Guide: Cable Guide	Apr 17 Mar 17	• AAAA Leadership Conference (Apr 28-30, Naples, FL)

MAY

5	News, Digital, MediaWorks, CMO Strategy, TalentWorks • Special Report: Agency Report AdAge.com: Agency Report Sponsorship Event: Creativity Awards Event Sponsorship	Apr 24 Apr 14 Apr 21 Mar 24	• ANA Ad Financial Management Conference (May 4-7, Naples, FL) • Creativity Awards Party (May 8, New York, NY)
12	News, Digital, MediaWorks, CMO Strategy, TalentWorks • News Focus: TV Upfront AdAge.com: TV Upfront Report Sponsorship	May 1 Apr 28 Apr 28	
19	News, Digital, MediaWorks, CMO Strategy, TalentWorks • Special Report: Entertainment Marketers of the Year	May 8 Apr 28	• iMedia Agency Summit (May 18-21, Austin, TX) • NCTA Annual Convention & Expo (May 18-20, New Orleans, LA)
26	News, Digital, MediaWorks, CMO Strategy, TalentWorks	May 15	• Cause Marketing Forum Halo Awards (May 29, Chicago, IL) • ANA Masters of Integrated Marketing (May 29, New York, NY)

JUNE

2	News, Digital, MediaWorks, CMO Strategy, TalentWorks • Special Report: Women to Watch • News Focus: Automotive	May 22 May 12 May 19	• Ad:Tech Miami (Jun 3-4, Miami, FL) • Ad Age/Digital Hollywood Advertising 2.0 (Jun 4-5, New York, NY)
9✓	News, Digital, MediaWorks, CMO Strategy, TalentWorks • Special Report: Green Marketing Awards • Custom Guide: Kelly Awards AdAge.com: The Green Conference Coverage Sponsorship Event: The Green Conference Event Sponsorship	May 29 May 19 Apr 7 May 26 Apr 28	• The Green Conference (Jun 10, New York, NY) • AAF National Conference (Jun 8-10, Atlanta, GA) • Cannes Lions Advertising Film Festival (Jun 15-21, Cannes, France)
16	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Jun 5	
23	News, Digital, MediaWorks, CMO Strategy, TalentWorks • Special Report: Leading National Advertisers, Featuring Top 200 Brands • Custom Salute: Mad Men	Jun 12 Jun 2 May 12	

JULY

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7	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Jun 26	
14	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Jul 3	<ul style="list-style-type: none"> · Madison+Vine, featuring the Entertainment Marketers of the Year Awards (Jul 16, Los Angeles, CA) · ANA Marketing Accountability Forum (Jul 13-15, Dana Point, CA)
	AdAge.com: Madison+Vine, featuring the Entertainment Marketers of the Year Awards Coverage Sponsorship	Jun 23	
	Event: Madison+Vine, featuring the Entertainment Marketers of the Year Awards Event Sponsorship	May 26	
21	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Jul 10	
28	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Jul 17	
	· News Focus: Executive Compensation Review	Jul 14	
	Hispanic Fact Pack (polybagged with Ad Age July 28 issue)	Jun 2	

AUGUST

4	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Jul 24	· Ad:Tech Chicago (Aug 5-6, Chicago, IL)
11	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Jul 31	· Ad Age Women To Watch (Aug 13, New York, NY)
25	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Aug 14	

SEPTEMBER

8	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Aug 28	· AHAA Creative & Planning Conference (Sep 10-12, Beverly Hills, CA)
	· Special Report: Media Mavens	Aug 18	
	· Special Supplement: Mobile Marketing	Aug 18	
	AdAge.com: Video Roundtable – Mobile Marketing	Aug 18	
15 [✓]	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Sep 4	· iMedia Brand Summit (Sep 14-17, San Diego, CA)
	· Special Report: Hispanic Creative Advertising Awards	Aug 25	
	· Special Salute: GM 100th Anniversary Commemorative	Jul 28	
22	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Sep 11	· Advertising Week (Sep 22-26, New York, NY)
	· Special Supplement: TalentWorks Career Guide	Aug 18	
	AdAge.com: Advertising Week Event Coverage Sponsorship	Sep 8	
29	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Sep 18	
	· Special Report: 100 Leading Media Companies	Sep 8	

OCTOBER

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6	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Sep 25	· MPA American Magazine Conference (Oct 5-7, San Francisco, CA)
	· Special Report: Magazines: The A-List	Sep 15	
	· Special Report: Magazines 300	Sep 15	
	AdAge.com: MPA American Magazine Conference Coverage Sponsorship	Sep 22	
13✓	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Oct 2	· ANA Annual Conference (Oct 16-19, Orlando, FL)
	· Special Report: Power Players	Sep 22	
	AdAge.com: ANA Annual Conference Coverage Sponsorship	Sep 29	
	Event: ANA Annual Conference Opening Night Dinner Event Sponsorship	Sep 1	
20	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Oct 9	· ANA Annual Conference (Oct 16-19, Orlando, FL)
	· Special Report: Marketer of the Year, Featuring the CMO Choice Award	Sep 29	
27	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Oct 16	· The IDEA Conference, presented by Advertising Age & Creativity (Oct 30, New York, NY)
	· News Focus: Healthy Living	Oct 13	
	AdAge.com: The IDEA Conference Coverage Sponsorship	Oct 13	
	Event: The IDEA Conference Event Sponsorship	Sep 15	

NOVEMBER

3	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Oct 23	· Ad:Tech New York (Nov 3-6, New York, NY)
	Search Marketing Fact Pack (polybagged with Ad Age Nov 3 issue)	Sep 15	
10	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Oct 30	· CTAM Summit 2008 (Nov 9-11, Boston, MA)
	· Custom Guide: 360° Multiplatform Media Guide	Sep 22	
	AdAge.com: Ad Age Media Mavens Awards Luncheon Coverage Sponsorship	Oct 27	
	Event: Ad Age Media Mavens Awards Luncheon Event Sponsorship	Sep 29	
17	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Nov 6	· ANA Multicultural Marketing (Nov 16-18, Miami, FL)
	· Special Report: Marketing 50	Oct 27	
	· Custom Guide: AdColor Awards Journal	Oct 6	
24	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Nov 13	

DECEMBER

1	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Nov 20	
	AdAge.com: Global Marketing Special Report Sponsorship	Nov 17	
8	News, Digital, MediaWorks, CMO Strategy, TalentWorks	Nov 27	· iMedia Agency Summit (Dec 7-10, La Quinta, CA)
15	Special Issue: Book of Tens	Nov 24	
29	Special Issue: 2009 Ad Age Annual	Dec 2	