

Ad Age TalentWorks is the new in-book and online destination devoted to **connecting recruiters with the talent they need in advertising, marketing and media.** Through our multiple media properties covering marketing, media, creative, digital, entertainment and more, *Advertising Age* is uniquely positioned to attract the best and brightest talent. With articles from recruiters, executives and career experts who share their insights on workplace diversity, employee retention, work/life balance issues and more, Ad Age TalentWorks is *the* destination for creative, talented people to develop and cultivate their careers...and for recruiters to find the absolute right candidate.

Check out Ad Age TalentWorks in the pages of Advertising Age and online at adage.com/talentworks.

2007 PRINT ADVERTISING RATES (GROSS)

Column Inch (Black & White)

	1X	4X	12X	24X	51X
National	\$405	\$370	\$355	\$315	\$290
Eastern	290	275	260	240	200
Central (Midwest)	255	240	205	175	165
Western	210	180	175	160	150

All print classified advertising includes one online listing on the Ad Age Career Center (www.adage.com/careers).

Color (in addition to B & W column inch rate) Must be standard CMYK – No matched colors

	4-Color	2-Color
Less than 18"	\$300	\$105
18" and greater	900	290

- Get 15% off second consecutive print classified placement.
- Blind box fee: \$52 net

Online Only

Call for rates for 8 weeks

Online Production \$340

2007 ONLINE JOB POSTING RATES (NET)

# of Job Postings	1	3	5	10	20	30	40	50	75	100	150	200
Total Package Rate	\$250	\$690	\$1,100	\$2,100	\$4,000	\$5,700	\$7,200	\$8,500	\$11,625	\$14,000	\$18,750	\$22,000

Advanced Features

Top job of the week on Ad Age's e-mail newsletters and landing pages on AdAge.com

Ad Age Daily	\$125	Attach a logo	\$50	Featured job on TalentWorks home page	\$150
Ad Age Media Works	75	Spotlight Results	100		
Ad Age Digital	50				

DEADLINES

- Space reservation/cancellation – Wednesday, 1PM EST
- Materials requiring typesetting – Wednesday, 1PM EST
- Camera-ready art – Thursday, 12 NOON EST

We cannot accept cancellations after space close. Advertisers will be responsible to fill the space they reserved.

MECHANICAL REQUIREMENTS

- We accept digital files that are saved as TIF, JPG, EPS, PS or PDF.
- All fonts must be embedded and saved separately. No TrueType fonts.
- Our adsend code is ilcaa. Please call us with your retrieval code.

COLUMN WIDTH SIZES

1 Column = 1 5/8"	3 Columns = 5 1/8"	5 Columns = 8 5/8"
2 Columns = 3 3/8"	4 Columns = 6 7/8"	6 Columns = 10 3/8"

SALES CONTACT

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