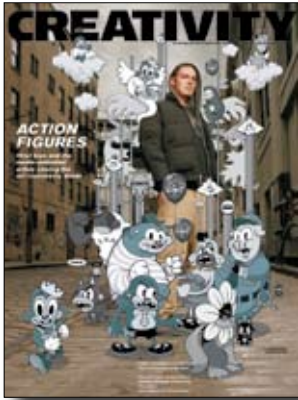


## AGENCY PRODUCERS SPECIAL REPORT & ROUNDTABLE

Available in book and online at AdCritic.com January 15 • Closes December 22






### Agency Producers Special Report & Roundtable

The multifaceted media amalgam known as modern day advertising has made it a prerequisite for producers to be deft orchestrators of broadcast, digital and guerilla marketing. They also have to meet the challenges of budgets and new media formats. *Creativity's* **Special Report and Roundtable** interview the best in the field on the state of the business, the effect of new digital technologies on production and post-production, and how new media platforms have expanded and transformed the role of the producer.

### BONUS!

Video coverage of the **Agency Producers Roundtable** will also appear on Creativity's AdCritic.com.

### Opportunities

-  Advertise in the Special Report in *Creativity*. Sponsor the Roundtable discussion in *Creativity*.
-  Sponsor the Roundtable video coverage on *Creativity's* AdCritic.com.
-  Sponsor the Special Report online at AdCritic.com.

### Bonus Distribution:

- NATPE (January 16-18 • Las Vegas, NV)
- Advertising Age's* Marketing 50 (January 31 • New York, NY)
- Ad Club's Andy Awards Preliminary Judging (January TBD • New York, NY)
- RAB Conference 2007 (February 8-11 • Dallas, TX)

### And in every issue....

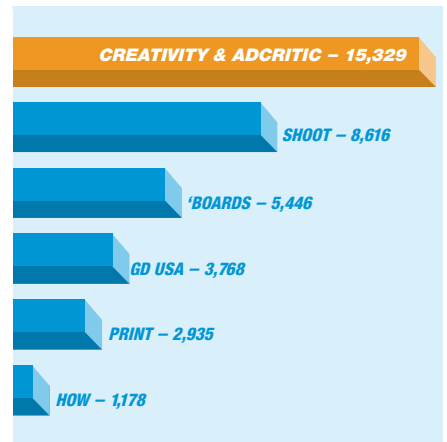
*Creativity* covers the topics that matter most to creatives, including:

- music
- animation
- broadcast design
- illustration
- sound design
- visual effects
- photography
- graphic design
- TechPage

Every month, in book and online, *Creativity* has a total distribution to nearly **300,000 creative directors, agency producers, client marketers and other creatives**. Advertise in the January issue and reach this audience that relies on *Creativity* for its cutting-edge insights into creative marketing work and the talent behind it.

Source: *Creativity's* ABC Publisher's Statement for six-month period ending June 30, 2006.

### Total Agency Circulation



### More Agency Creatives More Agency Producers

**Creativity** has the largest audience of any industry publication and reaches the key decision makers for your business.

**95,000 creative directors, agency producers and client marketers** read *Creativity* every month.

In addition, *Creativity's* AdCritic (adcritic.com) is used by **98,000 agency and marketing creatives** every month.

Advertise and reach this audience month after month.