

Available in print and online February 12 • Closes January 19

Creativity's AdCritic.com coverage of the Super Bowl

delivers 300,000+ page views, as creatives view and comment on all the commercials.





Opportunity

 Sponsor the Super Bowl coverage on Creativity's AdCritic.com.

Creatives Now Special Report and Roundtable

looks at the agency creative stars who understand the value of creativity and how to use it to develop brand recognition and deliver ROI.



Opportunities

-  Advertise in the Special Report in *Creativity*.
-  Sponsor the Roundtable discussion in *Creativity*.
-  Sponsor the Special Report on Creativity's AdCritic.com.
-  Sponsor the Roundtable video coverage on Creativity's AdCritic.com.

The Technology Special Report

explores the latest in production and post-production technologies to determine how creatives can best use them.

Opportunities

-  Advertise in the Special Report in *Creativity*.
-  Sponsor the Special Report on Creativity's AdCritic.com.



Bonus Distribution:

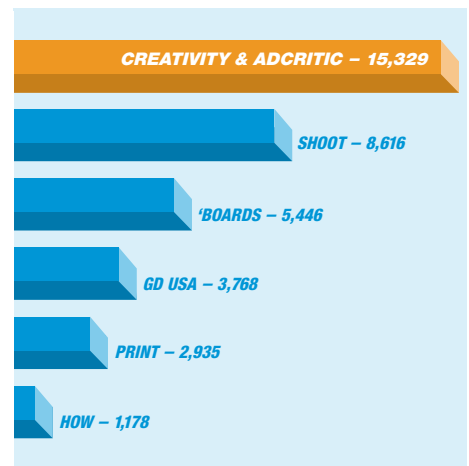
Advertising Age's Madison + Vine
 February 7 • Beverly Hills, CA

AMA EFFIE Judging
 Date & Location TBD

AAAA Media Conference
 February 28-March 2 • Las Vegas, NV

Ad Club Andy Awards Final Judging
 Buenos Aires, Argentina

Total Agency Circulation



More Agency Creatives
 More Agency Producers

Creativity has the largest audience of any industry publication and reaches the key decision makers for your business.

95,000 creative directors, agency producers and client marketers read *Creativity* every month.

In addition, *Creativity's* AdCritic (adcritic.com) is used by **98,000 agency and marketing creatives** every month.

Advertise and reach this audience month after month.