

CREATIVITY NAMES THE INDUSTRY'S TOP DIRECTORS

Cannes Lions 2007

Creativity's guide to the premier advertising festival directs attendees to the must-go events throughout the week. We'll also feature reporting directly from Cannes, insight from the judges, and up-to-the-second results on *Creativity's* AdCritic.com as well as on *Advertising Age Online*.






Top Directors Special Report and Roundtable

Creativity profiles the leading directors and looks at what makes their work stand out. The annual roundtable of directors talk about issues they face and what the future holds. Additional video interviews on *Creativity's* AdCritic.com.

Special Report on Editors

Top editors in the industry discuss how they use their considerable skills to piece together hidden gems from dailies or resuscitate the most mediocre of films. Plus, *Creativity* presents the 2007 AICE award winners.

Advertising/Sponsorship Opportunities

-  Advertise in the June issue of *Creativity*
-  Sponsor the June issue of *Creativity* on *Creativity's* AdCritic.com
-  Sponsor the Top Directors Roundtable discussion in *Creativity* and on AdCritic.com
-  Advertise in *Creativity's* Guide to Cannes
-  Sponsor the Cannes coverage on *Creativity's* AdCritic.com



Bonus Distribution:

Cannes Lions June 17-23 • Cannes, France

American Marketing Association (AMA)

Effie Awards Gala

June TBD • New York, NY

Association of National Advertisers (ANA) Forum/
Magazine Publishers of America (MPA) Kelly Awards

June 13 • New York, NY

Association of Independent Commercial
Producers (AICP) Show

June TBD & New York, NY

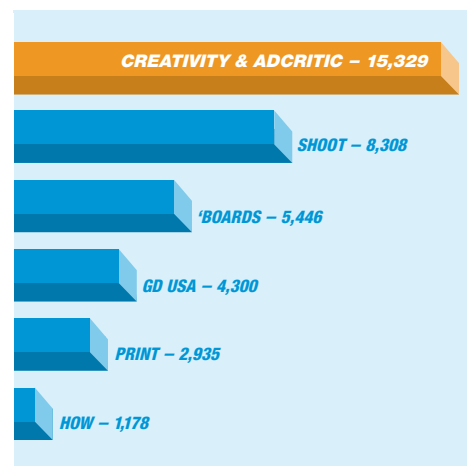
Magazine Day Chicago June TBD • Chicago, IL

Dates

Available June 11

Closes May 18

More Agency Creatives More Agency Producers



Total Agency Circulation*

In a side-by-side circulation comparison, *Creativity* and *Creativity's* AdCritic (adcritic.com) combined reach more decision makers than any other industry publication **by a margin of 2 to 1!**

* Sources: *Creativity* ABC Publisher's Statement (June 2006). *Creativity's* AdCritic Publisher's data (June 2006). *Shoot* BPA Publisher's Statement (June 2006). *'boards* Publisher's data (2004). *GD USA* BPA Publisher's Statement (June 2006). *Print* ABC Publisher's Statement (June 2006). *How* ABC Publisher's Statement (June 2006).