

**Every picture tells a story.
 Here's your chance to tell yours.**

The **Stock Image & Footage Guide** delivers high visibility for your image offerings and capabilities to top-level creative decision makers in agencies, design firms and client companies. This special custom section publishes in the October issue of *Creativity* and on *Creativity's* AdCritic (adcritic.com) for 12 months.

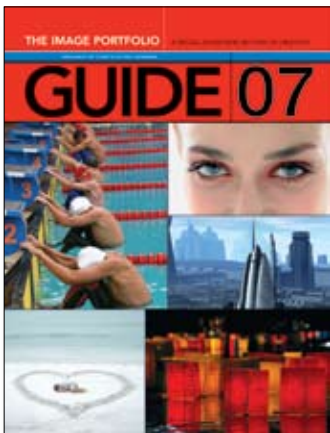
Tap into our decision making readers and develop new sales prospects. This guide will be an invaluable year-round resource for creative directors eager to find that one image that speaks for their brand.

ADVERTISE IN THE GUIDE AND RECEIVE

- Full page, 4-color ad
- Adjacent full page to profile your company's image solutions in a custom advertorial format
- The Guide with all profiles will appear on *Creativity's* AdCritic for 12 months as a downloadable PDF

DISTRIBUTION

- *Creativity*, October 15th issue – **95,000 monthly readers***
- *Creativity's* AdCritic (adcritic.com) in a downloadable PDF for 12 months – **98,000 monthly unique users**
- Magazine Publishers of America (MPA) American Magazine Conference (October 28–30 • Boca Raton, FL)
- Picture Archive Council of America (PACA) Annual Conference (October 28–30 • Las Vegas, NV)



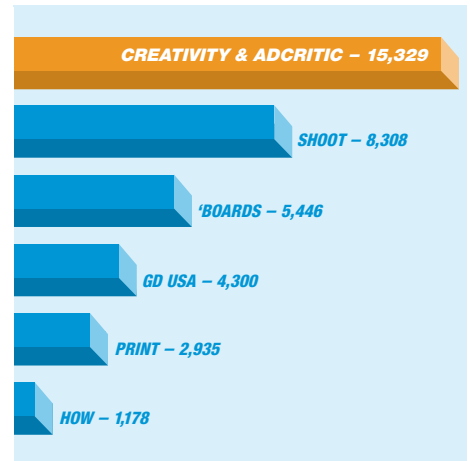
RATES (GROSS)

4C	\$8,114
2C	6,886
B&W	5,909

DATES

Available October 15
 Closes September 3

**More Agency Art
 Directors, Creatives
 and Agency Producers**



Total Agency Circulation*

In a side-by-side circulation comparison, *Creativity* and *Creativity's* AdCritic (adcritic.com) combined reach more decision makers than any other industry publication **by a margin of 2 to 1!**

*Sources: *Creativity* ABC Publisher's Statement (June 2006). *Creativity's* AdCritic Publisher's data (June 2006). *Shoot* BPA Publisher's Statement (June 2006). *Boards* Publisher's data (2004). *GD USA* BPA Publisher's Statement (June 2006). *Print* ABC Publisher's Statement (June 2006). *How* ABC Publisher's Statement (June 2006).