

AdvertisingAge[®]

ANA Show Daily

Distributed at the 2006 Annual ANA Conference
October 5–8 • Ritz Carlton Grande Lakes • Orlando, FL

Closes September 7

Get Center Stage at the ANA

Talk to brand leaders such as...

A.G. Lafley, Chairman, President and CEO, P&G

Becky Saeger, CMO, Charles Schwab

Steve Wilhite, Global Marketing Officer, Nissan Motors

Mike Fasulo, CMO, Sony Electronics

Linda Kaplan Thaler, CEO/CCO, Kaplan Thaler

And 1,000+ other high ranking marketing executives.

Ad Age's ANA Show Daily is the only publication dedicated to ANA event news and photos distributed every morning* to the rooms of every single attendee at the event. It's what attendees will read each morning to keep up on the conference highlights.

Only four ad spots per day will be available. Capitalize on this exclusive opportunity to rise above the clutter and get your brand out there in front of this top-level audience.

For more information, contact your sales representative or Suzanne Hermalyn, Director, Business Development, at 508.497.8688 or shermalyn@crain.com.

Specifications

- **Format**
Tabloid,
eight-page glossy
- **# of issues**
Three
- **Ads per issue**
Four
- **Distribution**
1,200 each morning*
via room drop
- **Rate (gross)**
\$11,200 per full page
(includes color)

* NOTE: The ANA Show Daily will be distributed the mornings of Oct. 6–8