AdAge MADISON+VINE

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Madison+Vine is the dedicated source for news, views and information on the entire business of entertainment marketing. What started out as an exploration of branded content across all media has expanded to encompass all facets of entertainment marketing – the fast-growing digital entertainment spaces, marketing of entertainment properties and celebrities, the marketing revolution in the music world, and much more.

The Madison+Vine newsletter publishes once a week on Thursdays with expanded coverage online at adage.com/madisonandvine. All content is free and open to the public.

RATES (GROSS)

$9,100 / 4 consecutive weeks

Rates include advertising on the Madison+Vine E-mail and the Madison+Vine section on *Advertising Age* Online (adage.com).

ADVERTISEMENTS (ads rotate evenly among sponsors)

Online: four ad positions – 160x600, 728x90 and two 300x250
E-mail: four ad positions – two 728x90 and two 300x250

SALES CONTACT

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