

AD AGE ANNUAL

THE AD AGE ANNUAL 2010 is more than a source of startling statistics. It's an indispensable and easy-to-use print and online guide to the marketing, agency and media industries.

PUBLISHES: DECEMBER 28
AD CLOSE: DECEMBER 17

MARKETERS: U.S. Ad Spending; Top U.S. Advertisers; Top Global Marketers; Ad Spending by Category; Top 50 Agencies, brands, Execs; Market Share... and more.

AGENCIES: Agency Family Trees; Top 10 Consolidated Networks; Top 25 Marketing Organizations; Top Multicultural Agencies; Top U.S. Media and Search Agencies... and more.

MEDIA: Top 25 U.S. Media Companies; Top U.S. Media Companies by Medium; Top Deals; Top Properties; TV Network Pricing; Digital Media and Search... and more.

**VALUABLE CONTACT INFO ON BRAND MANAGERS AND AGENCY PEOPLE
— AND A YEAR-ROUND SHOWCASE FOR RIGHT-THINKING ADVERTISERS.**

SPECIAL OPPORTUNITIES

- Cover Gatefold • Page Opposite Section Openers (Marketers; Media; Agency)
- Center Spread • Back Cover • Page Opposite Profile Pages • Strip Ads on Profile Pages

CONTACT: Your sales representative or Angela Carola, at 212.210.0407 or acarola@adage.com.



AdvertisingAge
NEW PLATFORMS. NEW PARTNERS. NEW ERA. ADAGE.COM